**Lancashire Young Apprenticeship Ambassadors Network - Information and Interest Form**

**What is an Apprentice Ambassador?**

* An Apprentice Ambassador is someone who inspires others to want to be an apprentice.
* Ambassadors must be 18 years of age +
* An Apprentice Ambassador will be someone who is currently an apprentice or someone who has completed their apprenticeship within the last three years.
* Ambassadors must be passionate about promoting Apprenticeships to others.

**Why become an Ambassador?**

**For you…**

* You believe that your apprenticeship has been right for you and you want to tell people about it.
* You know that University isn't right for everyone and you want to help young people know all the options.
* You want to help young people make the right decision for them.
* You will improve your skills, for example in networking, presenting, communicating.
* You will experience events and activities in a wide range of settings, from Science Festivals to school classrooms.
* It will be a fantastic addition to your CV.
* You will meet likeminded young apprentices and be part of a network of apprentices across Lancashire and the North West
* You will expand your network of contacts.

**For your employer…**

* Prestige for your employer.
* Great publicity for your employer.
* Raising awareness of your employer to young people.
* Attract the next generation of apprentices and employees to your employer.

**What does an Ambassador do?**

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| * Share the experience, knowledge and skills of being an Apprentice and talk positively and honestly about your Apprenticeship journey to inspire others. |
| * Champion and promote the benefits and opportunities that Apprenticeships provide to young people, teachers and parents. |
| * Motivate, inspire and encourage young people to make an informed decision about their future. |
| * Act as a role model to promote and encourage diversity within Apprenticeships. |
| * Proactively promote Apprenticeships to employers to highlight the benefits of recruiting apprentices andencouraging them to offer high quality Apprenticeship opportunities to young people. |
| * Attend schools events and careers fairs to promote Apprenticeships, and delivering presentations to school assemblies or at events/conferences. |
| * Promote progression to Advanced and Higher Level Apprenticeships. |
| * Supporting young people considering an Apprenticeship. |
| * Act as the voice of young people - a sounding board for consultations on the future direction of Apprenticeships etc. |

**What support will an Apprenticeship Ambassador receive?**

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| * Undertake a training and induction course into the Apprenticeship Ambassador programme. |
| * Be provided with a resource pack of materials to present the information to schools. |
| * Be able to share their experiences and learn from other Apprenticeship Ambassadors. |
| * Have access to ongoing training to support their Ambassador role. |
| * Be part of a network of Ambassadors across Lancashire and the North West. |
| **What is the commitment?**   * An ambassador should be able to commit to supporting around 3 activities per year. * We ask that Ambassadors sign up for a minimum of a year, however they can be an Ambassador for as long as they wish. * The network meet altogether twice a year, the network's board made up of volunteer Ambassadors meet four times a year. |

**Lancashire Young Apprenticeship Ambassadors Network – Interest Form**

**Please complete for each interested young person and return by email to:** [**helen@lancsforum.co.uk**](mailto:helen@lancsforum.co.uk)

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| **Young person's Name** |  |
| **Job title** |  |
| **Current or former Apprentice?** |  |
| **Email Address** |  |
| **Phone number** |  |
| **Home postcode** |  |
| **School Attended?** |  |

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| **Employer** |  |
| **Manager's Name** |  |
| **Employer Address** |  |
| **Email Address** |  |
| **Phone number** |  |

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| **Apprenticeship Training Provider** |  |
| **Main Contact** |  |
| **Email Address** |  |
| **Phone number** |  |

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| **Interested in being on the board?** |  |
| **What skills will you bring to the network?** |  |