



Lancashire Young Apprentice
Ambassador Network

Newsletter

Issue 2 | April 2017

Our Lancashire ambassadors have been very active visiting schools and delivering session since our last newsletter.

House of Commons visit

As part of National Apprenticeship Week, the Minister of State for Apprenticeships and Skills, The Rt Hon Robert Halfon MP hosted an informal lunch reception for apprentices from across England at the exclusive Terrace Pavilion, House of Commons on Thursday 9th March 12:15 – 3pm.

The Minister wanted to meet over 100 apprentices at the Commons from across a wide range of local communities, undertaking a variety of different apprenticeships and to hear about their experiences. Five of our Ambassadors attending the event.

Alisha Clarkson, Crystal Elwell, Frankie Haggerty, Aaron Hamilton and Portia Taylor-Black

The Minister highlighted how apprenticeships are key to social mobility – as well

as the perfect platform for providing the jobs, security and prosperity the country needs. The event was recognition of the esteem in which apprenticeships are held.





Lancaster Printing produced the LYAAN badges for us and have put an article on their blog post which is now live. You can view it at <http://www.lancasterprinting.co.uk/badges-lancs-forum/>.



Apprentice Champion

Amazing Apprenticeships are looking for exceptional individuals who are passionate about Apprenticeships to sign up to the Champion network. Champions will receive a toolkit packed full of useful resources and

activity ideas for use in schools. You'll also be given access to the latest apprenticeship support and information. This fantastic opportunity will allow you to enter the Apprenticeship Champion category in the National Apprenticeship Awards 2017 for the first time.

The flyer indicates that it is only for schools but we have agreed with amazing Apprenticeships that our Ambassadors can sign up.

Please let us know if you register.

<http://amazingapprenticeships.com/apprenticeship-champions/>

LYAAN Board meeting 17th January 2017

As you will recall, the LYAAN Board met on 17th January and was attended by Board members Maddison Barker, Aaron Hamilton, Crystal Elwell, Shannon Jolly, Portia Taylor-Black, Luke Pissochet, and Lisa Moizer from the Skills and Employment Hub.

One of the areas that we discussed was the need to **professionalise the network** and create a clear group identity and ethos. The following points were agreed.

1. Produce material to encourage membership of the network and highlight benefits to employers (in hard copy). A new document is included in this newsletter. If you can think of any further points to add please contact helen@lancsforum.co.uk.
2. Obtain badges for members use at events – Board agreed on a circular enamel badge. The badges have now been produced and will be

distributed over the coming weeks once Ambassadors attend an induction session.

3. Order lanyards with LYAAN logo.
4. Order pull-up Banner stands for events
5. LYAAN presentation to be amended to incorporate elements from the original presentation and from the ASK presentation.

E-mail communication - We also had a lengthy discussion about e-mail communication with ambassadors and how best to publicize training events, or to seek support at events in schools. Helen and Raeleen came up with some practical ideas to try and encourage ambassadors to respond to e-mails requests and communications.

In particular, where schools request an ambassador, it will be made clear what is required of the ambassador e.g. speaking informally with pupils, manning a stand, event where parents are present, PowerPoint presentation required and so on.

Growing the Network – it was agreed that apprentices interested in joining the network should be able to nominate themselves and that existing members should be able to nominate peers (in the past nominations have been made by apprentices' managers). The nomination form will be amended to reflect this.

The next Board meeting will take place on the 9th May 17 from 2pm – 4pm at North Lancs Training in Accrington. *(Board members please note date change from that agreed at the last Board meeting)*

Communications

Induction Sessions

Our next induction session for ambassadors who have signed up but not yet attended an induction session is to be held on **24th April 17 at 2.30 at NLTG** in

Accrington. Helen will be sending out details shortly but please speak to your employer to see if you can attend and make a note in your diary. This will be your opportunity to become a fully signed up member of the network.

What have you been doing?

Let us know if you have been out and about promoting apprenticeships, please email helen@lancsforum.co.uk

Social Media

We are looking at a number of ways that Ambassadors can get news and also keep in touch with each other and also promote the excellent work that they are doing.

Facebook

We have now set up the LYAAN Facebook group, please could you search for Helen Amba and send a friends request. Don't forget to check your privacy settings

Twitter

If you send a tweet about what you have been up to in the network please use @lancsforum and @LancsSkillsHub

Website

With your help we can keep the LYAAN section of the website up to date and will grow and showcase the amazing work you are doing promoting apprenticeships

<http://www.lancsforum.co.uk/apprenticeships/lancashire-apprentice-ambassadors/>



