



Lancashire Apprentice
Ambassador Network

Newsletter

Issue 5 | December 2017

Apprentice Ambassador Oliver recognised by Amazing Apprenticeships

APPRENTICESHIP CHAMPION

I promote Apprenticeships in our companies advertising website and publications.



OLIVER CROOKHAM -
PUBLIC RELATIONS OFFICER

North Lincs Training Group (NLTG) (North)

I promote Apprenticeships in our companies advertising website and publications. I actively promote Apprenticeship at schools events on careers fairs. I am also a member of the Lancashire Apprentice Ambassador Network promoting my story and the benefits of Apprenticeships to other young people.

Oliver was tweeted by Amazing Apprenticeships at the beginning of November, recognising him for his work as an Apprenticeship Champion and as a Lancashire Apprentice Ambassador. If you have not yet registered to become an Apprenticeship Champion, please follow the link below.

<http://amazingapprenticeships.com/apprenticeship-champions/>

Welcome to our new ambassadors

Since the last newsletter we have welcomed 8 new Apprentice Ambassadors. We held an induction on the 1st November to welcome Harry, Mary, Dan, Robyn and Grace.

Already they are eager to start attending events and will be great members of our network.



Cotton Court show their passion for the network

Grace Bennett, one of our new Apprentice Ambassadors has written an article (see below) about joining the network, her employer Cotton Court have put this on every social media platform and it has promoted our network and apprenticeships. Cotton Court is also nominating an Employer Ambassador to join the network and have been promoting it to all of the businesses that use Cotton Court. Thank you Grace, Rochelle and Amy for promoting the network.



GRACE JOINS THE LANCASHIRE APPRENTICESHIP AMBASSADOR NETWORK!

October 31, 2017 By Grace Bennett

Lancashire Apprenticeship Ambassador network is a country-wide drive to increase training and employment opportunities for young people and improve their skills. It was also established to allow businesses and employees a chance to see how beneficial it can be for a company to have an apprentice in the workplace. Lancashire Apprenticeship Ambassadors are all either current or former apprentice who was to talk about the highlights and benefits of taking part in the apprenticeship programme and help them find out more information. The ambassadors visit schools and careers fairs to speak to teachers, parents and children to encourage them to either take on or become apprentices.

I have chosen to become a Lancashire Apprentice Ambassador because then I can advise young people to consider an apprenticeship after school instead of college. Also, that apprenticeship's are for anyone. I believe this network will allow me to meet a wide range of people, whether that be fellow ambassadors or people when out and about visiting schools and career fairs. Also, benefit me on how other businesses work and what each individual business entails

I decided to do an apprenticeship so I can expand my skills in the workplace whilst still learn and stay in education. My role is varied and a typical workday involves me answering calls for either customer's within the building when they're otherwise engaged; answering calls for virtual offices which I then email to inform them so they can get back in touch. It also involves setting up and organising conferences which are held within the building on a daily basis; whether that be groups of 4 or 104.

On a daily basis, I also handle all the mail for our virtual office customers, office and desk clients. As well as, making sure all conference rooms are presentable and clean throughout the day and making sure our clients' needs are met.

In the future, I would like to be in a job which I enjoy also one which will broaden my horizon for the forthcoming years. I would also like to say that I manage all virtual office customers and enquiries and that I would like to build my way up to a managerial role.

The National Young Apprentice Ambassador Network is launched

The National Network was launched during the Skills Show in Birmingham on the 16th November. Sam Connelly and four of our Apprentice Ambassadors, Oliver, Alisha, Portia and Danny attended the Launch. The ambassadors were all given a shirt, as seen in the photo, with the new logo for the National Network. It was a great to have the opportunity to meet with the Apprentice Ambassadors that started the network two years ago. It was interesting to see where other regions were up to with their network. Since then it has developed into local and regional networks and now they will all come under the National Network. Sam has met with the Chairs of the NW Network and will be attending their meetings and will be forwarded all information so that we can all work together. There will be a portal where all ambassadors can access resources. To access the Portal you need sign up on the 'apply' section. The website for the NYAAN is <https://yaan.amazingapprenticeships.com/>



Alisha, Portia, Danny and Oliver



The Apprentice Ambassadors across the country

3000 New Higher and Degree Apprenticeships

Over 3000 higher and degree apprenticeships have been announced, giving individuals a wider choice of options for entering higher education in 2018, widening access to the professions and higher level technical skills.

The higher and degree level apprenticeship vacancies listed for 2018 outline the roles that over 40 high profile employers say they need to boost the skills of their workforce.

A range of vacancies are on offer in areas including engineering, aerospace, cyber security, nuclear science, business management, data analysis, HR, finance and media.

Employers are investing more in apprenticeships and reaping the benefits they offer, as the apprenticeship levy, which came into force in April 2017, requires all employers with an annual pay bill of £3m or more to pay 0.5% of their pay bill to invest in apprenticeship training.

For more information, visit <https://www.gov.uk/government/publications/higher-and-degree-apprenticeship-vacancies> on GOV.UK. More than 3,000 vacancies have been announced in the first tranche – further vacancies will be added to the listing as more employers come on board.

Theme for NAW2018 announced

The National Apprenticeship Week 2018 theme was announced on the first day of the Skills Show. The theme - Apprenticeships Work - will celebrate the impact of apprenticeships on individuals, employers, local communities and the wider economy.

In the New Year we will be looking at ideas for National Apprenticeship Week, please email Sam with any ideas you may have. We will also be working with the NW Network to promote National Apprenticeship Week. Sam will update you after her meeting with the NW Network in the New Year.

Ambassador to attend Careers event

Portia will be attending a careers event on 12th December at Up Holland High School in Skelmersdale, where she will be promoting apprenticeships to parents and students.

The purpose of the day is to provide Year 10 pupils with valuable Careers Information, Advice and Guidance and to enable them to take a closer look at various job roles, informing them of the opportunities available to them at the end of year 11.

Pupils will be working in small groups and will move around in a carousel-style format, visiting employers and representatives to ask questions about the career options available within that particular industry, the qualifications needed and typical roles and responsibilities within that industry, and career pathways available i.e. apprenticeships.

Portia will be there as an Ambassador and as a representative of her employer. Portia will be wearing her badge and the new Apprentice Ambassador Network shirt.

Apprenticeships Live

You have been sent an email regarding this opportunity for yourself and your employer.

What is 'Apprenticeships Live'? Apprenticeships Live is part of the Apprenticeship Support & Knowledge for schools project and is a series of 60 digital broadcasts that will be available live and on demand to schools and other educational establishments across England. The broadcasts aim to inform students in years 10, 11, 12 and 13 about apprenticeships in an engaging and inspiring way, dispelling myths and repositioning apprenticeships as a credible option for all students to consider.

The total duration of the broadcast is 20 minutes. This is broken down into 4 sections:
Section 1: 3 minutes – Standard introduction provided by the National Apprenticeship Service
Section 2: 10 minutes – Employer input
Section 3: 2 minutes – Standard call to action provided by the National Apprenticeship Service
Section 4: 5 minutes for questions and answers.

If you are interested in this opportunity please email apprenticeships@learnliveuk.com

Ambassadors attend schools to support the ASK project

Sasha Wallbank attended an ASK event at Balshaws School where she took part in a Question and Answer session with the students. She received excellent feedback from the school.

Alisha will be attending a Career Networking event at Darwen Vale High School on the 30 November 2017. Groups of 10 students will go to their allocated room. Here Alisha will deliver a short speech/presentation about her industry or business/her career path/How she got there and the obstacles she overcame. Alisha will be able to share experiences with young people.

On January 11th, five of our Ambassadors will be assisting by attending for one or two sessions at an all-day event at Archbishop Temple School to deliver workshops on finding an apprenticeship. Many thanks to Sasha, Danny, Cordelia, Gina, and Emily for volunteering to support us with this event. If anyone can and wants to assist with this, please email Sam at sam@lancsforum.co.uk.

A great 2017 and here's to an even better 2018 for The Lancashire Apprentice Ambassador Network.

Have a fantastic Christmas and New Year and thank you for all your hard work