

Lancashire Young Apprenticeship Ambassadors (LYANN)

The ambassador's role:

1	Championing and promoting Apprenticeships with young people, teachers and parents.
2	Championing and promoting by attending events, careers fairs, delivering presentations, being involved with lessons and activities etc.
3	Sharing experience of Apprenticeships and best practice with young people and to produce a short case study of your own 'Apprenticeship Story'.
4	Acting as role model for apprentices and championing Apprenticeships with employers, encouraging them to offer high quality Apprenticeship opportunities to young people.
5	Advocating Apprenticeships internally within your own organisation; supporting the development of Apprenticeship opportunities.
6	Acting as the voice of young people – a sounding board for consultations on the future direction of Apprenticeships etc.
7	Committing to engaging with at least 2 or 3 activities per year. Commitment to attend 4 LYAAN meetings per year. This could be via Skype or conference calls.