

## Why be an ambassador?

1	You want to share your apprenticeship story with other young people.  You believe that your apprenticeship has been right for you and you want to tell people about it.
2	You want to help young people make informed choices about their future. You know that University isn't right for everyone and you want to help young people know all the options.
3	You struggled to find out about apprenticeships and you don't want other young people to struggle.
4	You want to promote your employer and get new young talent interested in joining your company.
5	You will improve and build new skills and it will look great on your CV.
6	You will meet apprentices like yourself and make links with different businesses and sectors.
7	You will be part of a wide network of young ambassadors across Lancashire and the North West.



