



Lancashire Apprenticeship
Ambassador Network

Lancashire Apprentice Ambassador Network

The Lancashire Apprenticeship Ambassador Network (LAAN) is part of a county-wide drive to increase training and employment opportunities for young people and improve skills.

The Ambassadors in the network are all either current apprentices or former apprentices who are passionate about Apprenticeships and want to highlight the benefits to employers and individuals.

Our aim in Lancashire is to get more young people, schools, parents and employers to be aware of and understand how great Apprenticeships are.

There is a significant drive in Lancashire to improve the level of access to information about Apprenticeships and the Apprentice Ambassador network is spearheading this drive.

Ambassadors will attend events to speak about their experiences at schools, youth clubs and careers fairs and meet employers face to face to encourage them to employ Apprentices.

The Lancashire
Apprentice Ambassador
Network is made up of
enthusiastic individuals
who are all passionate
about Apprenticeships



Why become involved?

- You want to share your apprenticeship story with other young people. You believe that your apprenticeship has been right for you and you want to tell people about it.
- You want to help young people make informed choices about their future.
- You struggled to find out about Apprenticeships and you don't want other young people to struggle.
- You want to promote your employer and get new young talent interested in joining your company.
- You will improve and build new skills and it will look great on your CV.
- You will meet Apprentices like yourself and make links with different businesses and sectors.
- You will be part of a wide network of Ambassadors across Lancashire and the North West.

For more information on how to become or nominate an Apprentice, have a look at the information on the Apprentice Ambassador page of the Lancashire Forum website

www.lancsforum.co.uk

Lancashire
WBL EXECUTIVE FORUM

Education & Skills
Funding Agency

